

Strategic Best Practices for IUOCC Participation

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Indiana University Online Class Connect or IUOCC is a mechanism for campuses to share online coursework across their campuses for the benefit of students and to increase efficiency in course delivery. Students enroll in IUOCC coursework through their current campus of enrollment. The student does not incur additional logistical steps like application processes, fees for multiple campus enrollments, or multiple bursar bills.

Management of coursework shared through IUOCC has changed over time. At this time, the majority of shared coursework is determined by the agreements developed to support collaborative online programs. In these instances, participating campuses agree which campus will teach a course in a given semester, and these agreements regulate which courses are included.

At the regional campuses, additional undergraduate coursework is shared outside of collaborative degrees to support lower-level general education and elective online course availability for students across the regional campuses in both online and on-campus programs. These additional courses can provide online course offerings across the regional campuses in a way that provides efficient use of faculty resources as well as meet additional course demand without having to hire new faculty. The review and selection process for these additional courses is done on a semester-by-semester basis, coordinated by OOE and agreed to by the EVCAAs of the regional campuses.

This document will outline the key strategies that OOE and OCAP have found helpful to campuses to ensure equitable enrollment distribution in IUOCC courses and reduce potential negative consequences to enrollment in their home campus sections. It is intended to provide advice in a series of easily implemented “best practices” or planning perspectives for campuses.

Key Tips for Integrating IUOCC Into a Campus’s Enrollment Planning

- (1) The more courses a campus offers through IUOCC, the more a campus will enroll students from across all campuses and generate positive revenue exchange. Disengagement from IUOCC courses simply prevents campuses from enrolling students from other campuses as the Campus of Instruction.
- (2) Commit to collaborative programs only where your campus has the capacity to fully engage in the delivery of program coursework, and make sure your campus agrees to offer a proportionate share of collaborative degree courses.
- (3) Ensure that you are offering online course sections for your own students in addition to face-to-face offerings. Students increasingly look for courses in online modalities, and ensuring that they can enroll in an online section at their own campus is a primary way of generating enrollments to your own campus.
- (4) Do not expect IUOCC to be a major source of revenue over time, but instead view it as a way to avoid having to offer low enrolling sections or leaving students on waitlists.
- (5) Communicate with your colleagues at other campuses and your needs for coursework or extra instructional resources you might have.
- (6) Assess success in IUOCC coursework as part of a comprehensive enrollment plan, not simply as a positive or negative based on IUOCC enrollments and courses.
- (7) Consider the savings of instructional costs when conducting a fiscal review of your campus's participation in IUOCC. Unlike students who intercampus transfer to another IU campus or enroll at an external institution, the Campus of Enrollment for an IUOCC enrollment retains 30% of the revenue from a credit. For intercampus or external transfers, the Campus of Enrollment does not retain any revenue.